

# Family Investment Center named one of best financial firms for doctors

*Medical Economics magazine places firm on 2008 list*

**ST. JOSEPH, MO (November 7, 2008)** – Medical Economics magazine, a leading publication for physicians, chose Family Investment Center of St. Joseph as one of the top firms for physicians in their 150 Best Financial Advisers for Doctors list, published in the November 7, 2008, issue of Medical Economics.

The complete list is available on Medical Economics' web site at [www.memag.com/personalfinance](http://www.memag.com/personalfinance).

The Family Investment Center is the only firm in western Missouri on the list. Other financial firms were listed in St. Louis, and the Kansas side of Kansas City.

Among the criteria for firms on the list are a depth of knowledge on a range of financial issues, credentials and certifications. Also, those with a specialization in physician business and other medical-related links were given special consideration. A minimum of 10 years of experience is usually necessary for the list. "Life holds unexpected situations — such as a bear market or a mortgage meltdown — and we felt that it's helpful to rely on someone who has already weathered similar storms," the magazine said in the issue.

Also, the magazine's editors looked at a broad geographic range of advisors available, and they examined the fees that firms charge their clients. Fee-only firms, such as the Family Investment Center, were given priority for the list. "Investors can expect more objective advice when there is no motivation to steer you toward one financial product over another," the magazine noted. Editors of the magazine also checked national databases of the Securities and Exchange Commission and National Association of Securities Dealers to confirm that the firms or advisers had not been found guilty of any wrongdoing on a national level.

"We are extremely grateful to be recognized for our hard work at the Family Investment Center," said Dan Danford, President and CEO of the Family Investment Center. "We have many physicians and physician families as clients, and we are proud of the work we do with them. We would love to become involved with more medical professionals going forward."



Medical Economics is the leading business resource for office-based physicians, providing the expert advice and shared experiences doctors need to successfully meet today's challenges in practice management, patient relations, malpractice, electronic health records, career, and personal finance. For more information, contact the Family Investment Center at (816) 233-4100.

### **ABOUT DAN DANFORD AND THE FAMILY INVESTMENT CENTER**

Dan Danford has written extensively on investment-related topics and his articles have appeared in a variety of professional and general interest magazines. He has also been quoted in articles on investment issues that have appeared in the New York Times, Kansas City Star, Business Week, Kiplinger's, and the St. Joseph News-Press. A special contributor to many industry publications, his articles on financial planning fundamentals, industry trends and client service have been published in Research magazine, Financial Planning magazine and Morningstar Advisor. Dan was an on-air commentator for KQTV2, KMBC9 and has published two books.

